

Wholesale List

1957-1958

102

R2



MATLIN'S
ROSES
California

Gold Cup is the first yellow floribunda to win an All-America Rose Selections award. It produces an abundance of golden yellow, fragrant blooms in clusters on a 2½ to 3 foot plant clothed in dark green foliage.

GOLD CUP



GRADING In accordance with **HORTICULTURAL STANDARDS** (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

PACKING No charge other than boxes which are invoiced at cost.

DELIVERY All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

INSPECTION Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection, except in Tulare and Ventura Counties.

TERMS 2% 10 days, 30 days net to firms with established credit. Exceptions, if desired, must be arranged prior to shipment. Member Dun & Bradstreet.

NON-WARRANTY We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

MATLIN'S NURSERY

A CALIFORNIA CORPORATION

LOUIS MATLIN, President

HOWARD GODDARD, Vice President

FRANK POLLOCK, Secretary-Treasurer

Ontario, California

Phone YUKon 64-561

Patented Rose Price Schedule

Retail Each	WHOLESALE							
	10-19		20-99		100-249		250-up	
	1's	1½'s	1's	1½'s	1's	1½'s	1's	1½'s
1.50	.90	.72	.75	.60	.70	.56	.65	.52
1.75	1.00	.80	.87½	.70	.80	.64	.75	.60
2.00	1.10	.88	1.00	.80	.95	.76	.85	.68
2.25	1.25	1.00	1.12½	.90	1.05	.84	.95	.76
2.50	1.40	1.12	1.25	1.00	1.20	.96	1.10	.88
2.75	1.50	1.20	1.37½	1.10	1.30	1.04	1.20	.96
3.00	1.65	1.32	1.50	1.20	1.40	1.12	1.30	1.04

Patented varieties are grown and sold under license from the Patent Owners.

BLANCHE MALLERINRetail each \$2.25

Long buds; pure white blooms borne singly on long stems.

BUCCANEERRetail each \$2.50

Long slender buds; bright yellow blooms.

CAPISTRANORetail each \$2.00

Long cherry-red buds; fragrant rose-pink blooms. AARS 1950.

CARROUSELRetail each \$2.00

Grandiflora. Large crimson buds; dark red blooms.

CHARLOTTE ARMSTRONGRetail each \$2.25

Long pointed, red buds; large, fragrant, cerise blooms. AARS 1941.

CHINA DOLLRetail each \$2.25

Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

CHRYSLER IMPERIALRetail each \$2.50

Long tapering crimson buds; vivid red blooms. AARS 1953.

CIRCUSRetail each \$2.50

Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.

CL. CRIMSON GLORYRetail each \$2.50

Deep red urn-shaped buds; vivid crimson blooms borne singly on strong stems.

CRIMSON ROSETTERetail each \$1.50

Polyantha. Small ovoid buds; dark crimson blooms borne in clusters.

- DEAN COLLINS**Retail each \$2.00
Grandiflora. Orange-red buds; large double, rose-opal blooms. Upright, vigorous plant.
- FANDANGO**Retail each \$2.25
Buds and blooms of deep scarlet to cimmaron-red. Profuse bloomer.
- FASHION**Retail each \$2.00
Floribunda. Small deep peach buds; semi-double, fragrant, coral-peach blooms. AARS 1950.
- FIRST LOVE**Retail each \$2.25
Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.
- CL. FLORADORA**Retail each \$2.00
Same orange-scarlet-red blooms as its parent.
- FORTY-NINER**Retail each \$2.25
Bi-color petals of Orient red and chrome yellow.
- FRED HOWARD**Retail each \$2.00
Long yellow buds and blooms edged light pink. AARS 1952.
- FUSILIER**Retail each \$2.50
Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminescent effect. AARS 1958.
- GOLD CUP**Retail each \$2.50
Floribunda. Golden yellow buds and blooms borne in clusters on an upright plant clothed in glossy foliage. Fragrant. AARS 1958.
- GOLDEN SHOWERS**Retail each \$2.75
Pillar-Climber. Long, pointed daffodil yellow buds; large fragrant, double yellow blooms. May be grown as a self-supporting, 8-10 foot Pillar or trained as a climber along trellis or fence. Everblooming. Has tested winter-hardy in Atlantic seaboard states. AARS 1957.
- GOLDILOCKS**Retail each \$1.75
Floribunda. Clusters of fragrant golden yellow blooms.
- CL. GOLDILOCKS**Retail each \$2.50
Same as parent.
- GOOD NEWS**Retail each \$2.00
Large silvery-pink blooms with apricot glow in center.
- GRANDE DUCHESSE
CHARLOTTE**Retail each \$2.00
Long burnt-carmine buds; petals recurve with shades of old rose. AARS 1943.

- HEART'S DESIRE**Retail each \$1.75
 Long buds; large, fragrant, crimson blooms. AARS 1942.
- CL. HEART'S DESIRE**Retail each \$1.75
 Strong climber with same bloom as parent.
- HELEN TRAUBEL**Retail each \$2.75
 Long slender buds and blooms of apricot-pink. AARS 1952.
- HIGH NOON**Retail each \$2.50
 Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.
- IRENE OF DENMARK**Retail each \$1.75
 Floribunda. Buds and blooms sparkling white with a tint of pink in maturity.
- JIMINY CRICKET**Retail each \$2.00
 Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.
- KATHERINE T. MARSHALL**Retail each \$1.75
 Salmon pink buds; large, deep rose-pink blooms flushed yellow. AARS 1944.
- LADY ELGIN**Retail each \$2.50
 Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting, Sturdy plant of upright habit.
- LOVE SONG**Retail each \$2.50
 Long pointed buds of deep yellow edged with dark coppery rose and opening to a blend of yellow and deep coppery salmon-pink blooms.
- LOWELL THOMAS**Retail each \$2.25
 Buds long pointed; large high-centered yellow blooms. Fragrant. AARS 1944.
- MA PERKINS**Retail each \$2.00
 Floribunda. Coral shell-pink buds and blooms borne in clusters. Fragrant. AARS 1953.
- MIDNIGHT**Retail each \$2.75
 Long, slender buds; velvety midnight tones of red-maroon in the recurving petals of the spicily fragrant blooms.
- MIRANDY**Retail each \$2.25
 Large, fragrant, garnet-red blooms. AARS 1945.
- MISSION BELLS**Retail each \$2.00
 Large, fragrant, salmon pink buds and blooms. AARS 1950.

- MOJAVE**Retail each \$2.75
Tapered scarlet and vermilion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.
- MONTEZUMA**Retail each \$2.75
Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.
- NEW YORKER**Retail each \$2.25
Large, double, fragrant, velvety-scarlet blooms.
- NOCTURNE**Retail each \$2.25
Long pointed buds; large, fragrant, cardinal red blooms. AARS 1948.
- PEACE**Retail each \$2.50
Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink. AARS 1946.
- CL. PEACE**Retail each \$2.25
Same as above in a spectacular climber.
- CL. PICTURE**Retail each \$2.50
Buds and blooms rose-pink. Abundant bloomer.
- PINKIE**Retail each \$2.00
Polyantha. Pink buds and blooms. Border or hedge rose. AARS 1948.
- CL. PINKIE**Retail each \$2.75
Dainty pink buds borne in clusters, recurrent bloom throughout the season.
- PINK ROSETTE**Retail each \$1.50
Polyantha. Small buds; soft pink blooms borne in clusters.
- PINOCCHIO**Retail each \$1.75
Polyantha. Small, semi-double, salmon-pink blooms. Border or hedging rose.
- QUEEN ELIZABETH**Retail each \$2.50
Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.
- REDCAP**Retail each \$2.00
Floribunda. Masses of red buds cap the tall growing plant with velvety red blooms.
- RED PINOCCHIO**Retail each \$1.75
Floribunda. Clusters of velvety red fragrant semi-double blooms.

- ROUNDELAY**Retail each \$2.50
Grandiflora. Dark red buds, fragrant bright blooms borne in clusters on long stems suitable for cutting.
- SAN FERNANDO**Retail each \$1.75
Large, double, fragrant, scarlet blooms. AARS 1949.
- SHOW GIRL**Retail each \$2.25
Long pointed buds; deep pink blooms. Fragrant.
- SLEIGH BELLS**Retail each \$2.00
Large buds. Flowers double, white with creamy center. Fragrant.
- SPARTAN**Retail each \$2.75
Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.
- SUMMER SNOW**Retail each \$1.50
Polyantha. Clusters of snow-white buds and blooms.
- SUTTER'S GOLD**Retail each \$2.25
Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.
- TALLYHO**Retail each \$2.25
Buds cardinal-red; bloom petals rose-pink inside, deep rose to cardinal red outside. Fragrant. AARS 1949.
- TIFFANY**Retail each \$2.50
Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.
- TWILIGHT**Retail each \$2.75
Long pointed buds open to pastel shades of lavender-lilac with a light silvery reverse. Unusual novelty suitable for cutting.
- VALENTINE**Retail each \$2.00
Floribunda. Clusters of large, semi-double crimson blooms. Everblooming. Border or hedge rose.
- VOGUE**Retail each \$2.00
Floribunda. Cherry-coral buds and blooms borne in clusters. AARS 1952.
- WHITE BOUQUET**Retail each \$2.50
Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.

WHITE KNIGHTRetail each \$3.00

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

WILDFIRERetail each \$2.00

Large, semi-double blooms of fire-engine red borne in clusters.

WORLD'S FAIRRetail each \$1.50

Floribunda. Large semi-double, fragrant bloom clusters of deep crimson fading to scarlet. AARS 1940.

Standard Rose Price Schedule

Prices	100- 490	500- 990	1000- up
No. 1's	.55	.52	.50
No. 1 1/2's	.45	.42	.40

Standard varieties may be grouped at
quantity rate.

STANDARD VARIETIES

AUTUMN, burnt-orange
 CAMEO, (Polyantha) orange-pink
 CECILE BRUNNER, (Polyantha) pink
 BETTY PRIOR, (Floribunda), Five-petal shell pink
 CHRISTOPHER STONE, scarlet
 CONDESA DE SASTAGO, red and yellow
 CONTRAST, pink, white and bronze
 COUNTESS VANDAL, salmon pink
 CRIMSON GLORY, red
 DAGMAR SPATH, (Polyantha) white
 DAINTY BESS, single, rose-pink
 DUQUESA DE PENARANDA, orange
 ECLIPSE, yellow
 EDITOR McFARLAND, pink
 ELSE POULSEN, (Polyantha) pink
 ETOILE DE HOLLANDE, red
 EUTIN, (Floribunda) carmine-red
 FLORADORA, (Floribunda) red
 FRAU KARL DRUSCHKI, white
 FRENHAM, (Floribunda), deep crimson
 GARNETTE, (Floribunda) garnet-red
 GIRONA, red and yellow
 GOLDEN DAWN, yellow
 GOLDEN RAPTURE, golden yellow
 GOLDEN SALMON SUPERIOR, (Polyantha)
 golden-salmon
 HADLEY, crimson
 IMPROVED LAFAYETTE, (Polyantha) red
 K. A. VICTORIA, white
 LA FRANCE, bright pink
 LULU, single, salmon-pink
 MARGARET McGREDY, orange-scarlet
 MARGO KOSTER, (Polyantha) orange-red
 McGREDY'S IVORY, ivory

McGREDY'S SCARLET, crimson-scarlet
McGREDY'S YELLOW, yellow
MISS ROWENA THOM, fiery rose
MME. JULES BOUCHE, white
MRS. CHARLES BELL, shell pink
MRS. E. P. THOM, yellow
MRS. P. S. DUPONT, yellow
MRS. R. M. FINCH, (Polyantha) pink
NIGHT, crimson
ORANGE TRIUMPH, (Polyantha) salmon red
PICTURE, pink
PINK DAWN, pink
PINK GRUSS AN AACHEN, pink
PINK RADIANCE, pink
PINK SATIN, pink
POINSETTIA, scarlet
PRESIDENT HOOVER, pink, scarlet and orange
RED RADIANCE, red
RED RIPPLES, (Floribunda) carmine-red
RED TALISMAN, deep cerise-red
ROSENELFE, silvery-pink
SIGNORA, orange-red
SOEUR THERESE, yellow
TALISMAN, copper-scarlet-orange
TEXAS CENTENNIAL, vermilion-red
THE DOCTOR, pink
THE FAIRY, (Polyantha) pink

STANDARD CLIMBERS

- BLAZE, scarlet
- BLAZE, (own root) scarlet
- CL. CALEDONIA, white
- CL. CECILE BRUNNER, pink
- CL. DAINTY BESS, single, rose-pink
- CL. DAME EDITH HELEN, pink
- CL. E. G. HILL, scarlet
- CL. ETOILE DE HOLLANDE, red
- CL. FEU JOSEPH LOOYMANS, yellow
- GOLD RUSH, yellow
- CL. HADLEY, crimson
- CL. K. A. VICTORIA, white
- CL. LOS ANGELES, coral pink
- MERMAID, single, yellow
- CL. MRS. E. P. THOM, yellow
- NEW DAWN, pink
- PAUL'S SCARLET CLIMBER, scarlet
- PAUL'S SCARLET CLIMBER, (own root) scarlet
- CL. PINK RADIANCE, pink
- CL. PRESIDENT HOOVER, pink, scarlet
and orange
- CL. RED RADIANCE, red
- CL. RED TALISMAN, red and yellow
- CL. ROSE MARIE, pink
- CL. SOUV. DE MME. BOULLET, yellow
- CL. TALISMAN, copper, scarlet and orange
- WHITE DAWN, white

JUNE BUDS

Bare-root Delivery
December - January

100 to 40030
500 to 90027
1000 to 190025
2000 up23

- AUTUMN, burnt-orange
- BABY CHATEAU, (Polyantha) red
- CALEDONIA, white
- CECILE BRUNNER, (Polyantha) pink
- CHRISTOPHER STONE, scarlet
- CONDESA DE SASTAGO, red and yellow
- CONTRAST, pink, white and bronze
- COUNTESS VANDAL, salmon pink
- CRIMSON GLORY, red
- DAGMAR SPATH, (Polyantha) white
- DAINTY BESS, single, rose-pink
- DUQUESA DE PENARANDA, orange
- ECLIPSE, yellow
- EDITOR McFARLAND, pink
- E. G. HILL, scarlet
- ELSE POULSEN, (Polyantha) pink
- ETOILE DE HOLLANDE, red
- FLORADORA, (Floribunda) orange-scarlet
- FRAU KARL DRUSCHKI, white
- FRENHAM, (Floribunda) deep crimson
- GIRONA, red and yellow
- GOLDEN DAWN, yellow
- GOLDEN RAPTURE, yellow
- HADLEY, crimson
- IMPROVED LAFAYETTE, (Polyantha) red
- K. A. VICTORIA, white
- McGREDY'S IVORY, ivory
- McGREDY'S SCARLET, deep scarlet
- McGREDY'S YELLOW, yellow
- MME. JULES BOUCHE, white
- MRS. E. P. THOM, yellow
- MRS. P. S. DUPONT, yellow
- NIGHT, crimson
- ORANGE TRIUMPH (Polyantha) salmon-red
- PICTURE, pink
- PINK DAWN, pink
- PINK RADIANCE, pink
- POINSETTIA, scarlet
- PRESIDENT HOOVER, pink, scarlet and orange
- RED RADIANCE, red
- RED TALISMAN, cerise-red
- ROSENELFE, (Floribunda) silvery-pink
- SIGNORA, orange-red
- SNOWBIRD, white
- SOEUR THERESE, yellow
- SOUTHPORT, scarlet
- TALISMAN, copper-scarlet-orange
- TEXAS CENTENNIAL, vermilion-red
- THE DOCTOR, pink
- THE FAIRY, (Polyantha) pink

CLIMBERS

BLAZE, scarlet

CORAL PILLAR, coral pink

CL. ETOILE DE HOLLANDE, red

GOLD RUSH, yellow

CL. HADLEY, crimson

CL. MRS. E. P. THOM, yellow

PAUL'S SCARLET CLIMBER, scarlet

CL. RED TALISMAN, red and yellow

CL. TALISMAN, copper, scarlet and orange

ORDER SHEET ATTACHED FOR YOUR CONVENIENCE



Fusilier is an orange-red floribunda with eye-catching qualities due to the luminescent effect of the frilled, flat, wavy blooms borne in clusters on a 2-foot plant with glossy green foliage.



FUSILIER





Plant America!

A creation of
Francis Meiland,
hybridizer of Peace,
WHITE KNIGHT
is the only white
hybrid tea to win
an All-American
Rose Selections
Award.

**WHITE
KNIGHT**



MATLIN'S NURSERY

Corner Ely & Fern Streets
Ontario, California

